

AFL-CIO

AMERICA'S UNIONS

GRAPHIC DESIGNER COMMUNICATIONS WASHINGTON, DC [HEADQUARTERS]

Are you passionate about economic fairness and social justice? Do you want to improve the lives of working people and strengthen the labor movement? If you answered, “Yes!,” then the AFL-CIO may be the right place for you. We are the largest federation of labor unions in the United States, and our team of dynamic professionals is dedicated to growing worker power and ensuring every working person has a voice on the job. When you work at the AFL-CIO, you’re more than just an individual employee—you’re helping to lead a movement with a proud history and a bright future ahead.

Are you passionate about using graphic design to tell the stories of America’s labor unions and working people? Do you like creating digital and print materials to explain complex policies, report on breaking news, and inspire people to take action?

The AFL-CIO, the largest federation of labor unions in the United States, is looking for a **Graphic Designer** to join the federation’s communications department for a 12-month contract position. They will work to find visually compelling ways to help give working people a voice on the job and build worker power in the face of unprecedented attacks by the Project 2025/DOGE agenda.

This is a temporary position not to exceed twelve (12) months.

DESCRIPTION OF DUTIES:

- **Design Creation:** Develop high-quality, creative, and engaging design solutions for a variety of projects and collateral including social media graphics and templates, fliers, rally signs, training and organizing toolkits, reports, websites, digital ads, email campaigns, presentations, and print materials.
- **Brand Consistency:** Ensure all design work aligns with the AFL-CIO’s visual identity and brand guidelines. Maintain and evolve the brand’s look and feel across all touchpoints.
- **Collaboration:** Work closely with members of the communications team, other stakeholders throughout the AFL-CIO, and across the larger labor movement to understand project goals and deliver designs that meet strategic objectives.
- **Creative Problem Solving:** Contribute creative ideas and solutions to design challenges, offering innovative approaches to meet project needs.
- **Production and File Management:** Prepare and finalize artwork for production, ensuring accuracy and proper formatting for both digital and print use. Manage file systems and keep designs organized.
- **Web and Digital Design:** Create assets and layouts for websites, mobile apps, and digital platforms, with a focus on user experience (UX) and responsive design.
- **Quality Control:** Review and proof designs to ensure high standards of visual appeal, quality, and accuracy before final delivery.
- **Stay Updated:** Keep current with design trends, tools, and technologies to consistently innovate and improve the visual impact of marketing materials.

Qualifications:

- 2-5 years of professional design experience in a corporate, campaign or non-profit setting.
- Strong portfolio showcasing a variety of design work across digital and print mediums.

- Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign) and other design tools (e.g., Figma, Sketch, Canva).
- Experience with motion graphics or video editing is a plus.
- Excellent communication skills and ability to present design ideas clearly and take feedback and edits in stride.
- Strong time management skills and ability to prioritize tasks in a fast-paced environment that often requires very quick turnaround deadlines.
- Attention to detail and a passion for design excellence.

Preferred Skills:

- Bachelor's degree in Graphic Design, Visual Arts, or related field.
- Knowledge of HTML/CSS for web design or front-end development is a plus.
- Experience with digital marketing and social media platforms.
- Ability to work under tight deadlines and manage multiple projects at once.
- Familiarity with the labor movement and/or a passion for helping to build worker power.
- Ability to work nights or weekends to respond to breaking news and rapid requests.

Salary: \$95,663.25

Apply here: <https://aflcio.exacthire.com/>

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