

JOEL GIBBONS

Trade Fraud and Trade-Based Money Laundering Centre of Expertise
Canada Border Services Agency (CBSA)
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RELEVANT PROFESSIONAL EXPERIENCE

- Senior analyst with more than 20 years of experience producing intelligence, investigative, risk, and policy-oriented products on a wide variety of security, intelligence and law enforcement-related topics
- From 2012-2016, led the CBSA's working level participation in the Financial Action Task Force mutual evaluation of Canada's Anti-money Laundering and Anti-Terrorist Financing Regime.
- Participated in the development of the methodology for, and the subsequent implementation of the inaugural 2015 *National Inherent Risk Assessment of Money Laundering and Terrorist Financing in Canada* developed in support of the FATF mutual evaluation process.
- CBSA representative for the 2017-18 *Parliamentary Review of the Proceeds of Crime (Money Laundering) and Terrorist Financing Act*. Led the development of six border-related proposals to improve CBSA/Canada's capacity mitigate border-related money laundering/terrorist financing risks, including the proposal for the CBSA Trade Fraud and Trade-Based Money Laundering (TBML) Centre of Expertise.
- As a criminal investigations senior analyst, from 2016-2020, led the creation of a new function within the CBSA's Criminal Investigations Program responsible for developing investigative leads focused on trade-based money laundering.
- Presented on TBML to a variety of domestic and international audiences in the law enforcement, security intelligence and financial sector fields.
- Member of the Border Five (Australia, Canada, New Zealand, United Kingdom, United States) Working Group on TBML.
- Member of the Finance Canada-led *National Inherent Risk Assessment* interdepartmental working group.
- Member of the Criminal Intelligence Service of Canada-led Anti-Money Laundering Working Group.
- ACAMS member.

EMPLOYMENT HISTORY

Senior Program Advisor

January 2020-Present

Trade Fraud and TBML Centre of Expertise, Intelligence & Enforcement Branch, CBSA

- Responsible for leading the production of tactical, operational and strategic intelligence products on complex trade fraud typologies to support the decision-making needs of front-line staff, criminal investigators in Canada and abroad, policy makers and for senior CBSA and other Government of Canada leadership.

- Responsible for collaborating with internal, domestic and international stakeholders to raise awareness on complex trade fraud and TBML, and to build the capacities of the Centre of Expertise in order to advance Canada's ability to mitigate complex trade fraud and TBML threats and risks.

Senior Program Advisor

October 2016-January 2020

Criminal Investigations Division, Operations Branch, CBSA

- Responsible for leading the development of criminal investigations leads focused on trade fraud offences under CBSA program legislation, with emphasis on suspected instances of TBML.

Senior Program Advisor

June 2010 – October 2016

Global Border Management & Data Analytics Directorate, Programs Branch, CBSA

- Responsible for preparing strategic border risk products including the *National Border Risk Assessment*, and developing corresponding risk mitigation plans for senior CBSA decision-makers.
- Focus on transnational organized crime and drug trafficking in the Western Hemisphere.

**Senior Program Advisor
& Senior Program Officer**

January 2008-June 2010

International Operations Directorate, Operations Branch, CBSA

- Responsible for providing operational, intelligence, program and administrative support and guidance to CBSA's network of overseas Liaison Officers.
- Prepared several detailed analytical reports on the CBSA's overseas functions to identify program integrity issues to guide support effective program management.
- President's Award recipient for contributions to CBSA's response to the 2010 earthquake in Haiti.

Security Investigator

January 2007 – January 2008

Security Bureau, Passport Canada

- Responsible for investigating domestic and international cases of Canadian passport and identity fraud, often with organized crime or national security dimensions in accordance with the *Canadian Passport Order*.
- Responsible for investigating cases of employee misconduct and malfeasance in Canada and at Canadian missions abroad.
- Nominated- along with partners at the RCMP, OPP, IRCC, Service Canada- in the category of "Investigative Partnership" at the 2007 International Association of Financial Crime Investigators (IAFCI) Awards for investigative efforts on a complex financial crime scheme involving identity fraud.

Acting Manager of Strategic Planning

September 2005 - January 2007

Security Bureau, Passport Canada

- Responsible for developing and delivering strategic initiatives to further the secure and efficient delivery of Canadian passport services to Canadians abroad, and

conducting passport program reviews at Canadian missions to improve efficiencies and ensure program integrity.

- Recognized by the Chief Executive Officer of Passport Canada for work performed during the 2006 Lebanon evacuation crisis.

Assistant Manager, Data Quality Analysis

May 2003 - September 2005

Security Bureau, Passport Canada

- Responsible for supervising a team of 20 Data Quality Analysts responsible for ensuring the integrity of passport issuance process and database by identifying indicators of possible fraud.
- Regularly seconded to Global Affairs Canada's Audit and Evaluation team to conduct passport, citizenship, consular and security evaluations and investigations at Canadian missions abroad.

Data Quality Analyst

September 1998 – May 2003

Security Bureau, Passport Canada

- Responsible for identifying, analyzing and reporting on data anomalies and inconsistencies indicative of fraud at passport issuing offices in Canada and at Canadian missions abroad.

Quality Auditor

September 1997-September 1998

Security Bureau, Passport Canada

- Responsible for auditing the passport program at Canadian missions abroad.

RELEVANT PROFESSIONAL DEVELOPMENT

- Financial Intelligence Specialist Designation (FIU Connect/Manchester CF) Ongoing
- Trade-Based Money Laundering Certificate (ACAMS) 2019
- CBSA Criminal Investigations Induction Training 2018
- Dark Web Investigators Course (National Cyber Forensic Training Alliance) 2018
- Terrorist Financing Investigators Course (RCMP) 2016
- Visual Communication for Intelligence Analysis (Privy Council Office) 2016
- Strategic Foresight Seminar 2014
(Conference Board of Canada/University of Houston)
- Lecture Series on Strategic Analysis (NATO) 2014
- Analytic Writing Course for Intelligence Analysts (Privy Council Office) 2010
- Entry Level Course for Intelligence Analysis (Privy Council Office) 2009
- CBSA Intelligence Program CORE Induction Training 2008
- Background Investigations (Algonquin College) 2008
- Impostor Detection (CBSA) 2007
- Kinesic Interviewing and Interrogation Techniques 2007
(Security Management Institute)
- Administrative and Civil Investigations (Yvon Gauthier, Inc.) 2007